

Project Camellia: Power Done Right

Project Camellia is being planned so local families are not asked to cover the project’s electricity costs. OpenAI will pay for the power infrastructure and electric service needed for the campus. The project is also being designed to reduce its power use when the grid is under the most strain.

What This Means for Your Electric Bill

- **No cost to residents.** Georgia families and businesses will not subsidize Project Camellia. Under Georgia Public Service Commission rules, OpenAI must pay the full cost of the electric infrastructure and service the project needs, and those costs cannot be passed on to existing customers.
- **Formal safeguards.** Large-load projects like this one must also sign longer-term contracts and provide financial assurances, with the final power contract subject to Georgia Public Service Commission approval.

Supporting a Reliable Grid

- **Built for flexibility.** Project Camellia is being designed as one of the first data centers to proactively reduce its own power use during periods of high demand or grid stress.
- **Residents come first.** The goal is to help ease pressure on the grid before customers are ever affected, while still allowing the campus to operate reliably.

How Project Camellia Compares

Effingham County: Doing It Right	Other Places: Did It Wrong
Who Pays OpenAI pays the full cost of electric service and the grid upgrades needed to support Project Camellia — Georgia Public Service Commission rules require it.	Who Pays Elsewhere In some communities, residents have limited assurance that large new power users will cover their own infrastructure costs.
Grid Reliability Project Camellia is designed as one of the first data centers to proactively reduce its own power use during periods of high demand — before customers are affected.	No Flexibility Some large power users do not reduce demand during grid emergencies, adding strain for everyone else on the system.
Customer Savings A recently approved Georgia Public Service Commission agreement is expected to save the typical Georgia Power residential customer about \$102 per year beginning in 2029 — driven in part by revenue from large-load growth like Project Camellia.	No Benefit-Sharing Not every state requires large new power users to share the benefits of new development with existing customers.

Project Size and Timeline

At full buildout, Project Camellia is currently planned for up to 3.2 gigawatts of power. Development would happen in phases between 2028 and 2032, with the first phase potentially coming online in 2028. The final size and schedule will depend on permitting, infrastructure, financing, construction, community engagement, and other development milestones.

Accountability

OpenAI will continue engaging with the community and sharing updates as plans move forward. The future Georgia Community Compact will include clear commitments and ways to measure progress, and the project will also undergo an annual independent audit, with the results made public.

Project Camellia pays its own way, strengthens the grid, and puts our community first — today and for generations to come.
ProjectCamelliaEffingham.com | EffinghamGateway.com